

MUSHROOM OFFICE

CV Mark den Ouden

Personal details:

Name: Mark den Ouden
Date of birth: 25 March 1972
Marital Status: live together, 2 children
Resident: Den Dungen, The Netherlands

Key qualities:

- team focussed approach
- empathy
- organisational and motivational skills
- customer-oriented



Education:

1996 - 1998

Mushroom Grower Trainings Centre, Horst

Vocational training mushroom growing (diploma)

Graduation assignment: Ceasing operations on a mushroom farm.

Subjects:

Mushroom growing, Business Economics, Technology, Crop protection

1992 - 1997

University of Applied Sciences, 's-Hertogenbosch

Branch of study Horticulture (diploma)

Subjects:

Business Economics, Management, Communication Science

Pot plant cultivation, Cut flower cultivation, Greenhouse vegetable growing

1989 - 1992

Secondary Agricultural School, Breda

Field:

Flower cultivation, Vegetable cultivation (diploma)

Training:

2019

Video & Vloggen

Frankwaching Academy

2006

Helicon Training, Helmond

Training in competencies

2006

P&O Services, Zaltbommel

Project acquisition

2001 - 2002

P&O Services, Zaltbommel

Client oriented communication

1999 - 2001

Stoas, Dronten

Pedagogy and didactic training

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Relevant work experience:

- 2023 – present **Mushroom Education Centre B.V.**
Founder and owner (Ltd.) (100% proprietorship)
- Developing e-learning, webinar and live courses for the mushroom cultivation
 - Business development
 - Sales
- 2020 – 2023 **Mushroom Signals B.V.**
Founder and owner (Ltd.) (50% proprietorship)
- Founded Mushroom Signals in cooperation with Roodbont Publishers B.V.
 - Develop online course for the Mushroom Industry
 - Business development
 - Sales
- 2010 – present **Mushroom Office**
Founder and owner (sole proprietorship)
- Founded Mushroom Office
 - Advisory services for national and international compost facilities and mushroom farms
 - Acquisition, organising, delegating and giving:
 - Mushroom courses composting and growing
 - Customised courses in variety of countries and companies
 - Author of the book 'Mushroom Signals, a practical guide to optimal mushroom growing', published in May 2016
 - Mushroom Signals published in Dutch, English Russian, Polish and Chinese
 - Lecturing in: China, Italy, Poland, Ukraine, Australia, Canada, Hungary
 - Contributing author to international trade journal 'Mushroom Business'
- 2005 – 2010 **Delphy**
Team Mushrooms
Senior trainer, consultant
- Organising trade fair activities
 - Acquisition, organisation and implementation of projects
 - Advising composting companies and mushroom farms at international level
 - Acquisition, organisation, teaching and end responsibility for national and international training courses
 - Acquisition, organisation and development of vocational training in the mushroom sector (BBL)
- 2001 – 2005 **C point**
Training and Consultancy for mushroom growing
Trainer, consultant
- Acquisition, organisation, teaching and end responsibility for national and international training courses
 - Acquisition, organisation and developing vocational training (BBL) in the mushroom sector in cooperation with Helicon Training in Helmond
- 1999 - 2001 **Mushroom School Horst**
Teacher
- Responsible for national and international training in mushroom growing, specialised in cultivation techniques and crop protection
- 1998 - 1999 **Pilzland, Rechterfeld, Germany**
Farm manager
- Responsible for mushroom cultivation
 - Responsible for the personnel
- 1997 - 1998 **Co-operative Dutch Mushroom growers association (CNC) , Milsbeek**
Members; services department manager internal services
- Selling compost and casing soil
 - Giving advice by telephone
 - Dealing with complaints
 - Supporting the external farm advisors
- Until 1996 **Mushroom farm J. Den Ouden (my father), Woensdrecht**
Farm manager, production assistant